İSTANBUL ÜNİVERSİTESİ CERRAHPAŞA

THE CULTURAL & SCIENTIFIC ASSOCIATION

IFAPC

international fine arts and printing conference

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Deadline Diaries
Experimental Design Solo Exhibition

In its simplest sense, design is the transfer of imagination, feelings and thought to the drawings. This exhibition is about my journey as a designer until I reach the design, let say climax of the design I want to create. It made me think that the definition of what happened, did not happen or will happen in many lines in the design process, that important notes were taken and that the moment of origin of the essential idea should also be exhibitable as a design object.

In this exhibition, in which I set out to find a solution to my challenge with time limitation in all the works I have designed and the positive or negative effect of the reflection of this process on the design, you will see the basic principles of design and the experimental reflections of the design process.

This exhibition is actually the notes of the journey of a sketch paper, on which I take important notes about the tentative design process before a design.



DİDEM ÇATAL
Assoc. Prof.

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Designer Didem Çatal was born in Denizli, Turkey. She has her BA degree from the Graphic Department of Hacettepe University in 1992 and MA degree from the Faculty of Fine Arts of Hacettepe University Institute of Social Sciences in 1996. In 2008, she has received proficiency in arts degree from the same department. The designer is working as Head of Department of the Graphic Design in Faculty of Fine Arts of Çanakkale University since 2011 and currently continues her academic and artistic works in the same university. The designer has participated in many national and international solo and group exhibitions. She also has participated as a jury in many national and international design competitions and has carried out student projects with many universities. She is member of GMYK, ITMK, IEA, C-IDEA and LikeforPoster.

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